GULF STATES UTILITIES COMPANY



Beaumont, Texas, October 26, 1940

To Voters of Beaumont

Dear Friend:

During the past few days, we have tried to present in a clean, clear way our views on the franchise which the City Commission has given to W. L. Dickson. We have stuck to facts to show you the fallacies in the promises which the Mayor and the City Attorney have made, and to demonstrate that a duplicate electric system in Beaumont is definitely a backward step for our city to take and will not result in lower rates.

It is a matter of record that in not one respect has the Mayor used his power - that is, the power of the City Commission - to guarantee you any benefits whatever. You have been offered only promises.

This matter is now in your hands to decide. We urge you to go to the polls on Tuesday and vote against the Dickson franchise.

As for the future, we repeat our pledge to do our best to give you service as good as good engineers can make it, as economical as good managers can make it, and as friendly as good friends can make it.

Very sincerely yours,

GULF STATES UTILITIES COMPANY

By Jonn. Swalker

President